

# Art Proposal

Originals only • No prints

PREPARED FOR  
Client Name

PROJECT  
Home / Office / Gift

BUDGET  
£300–£700 (example)

DATE  
January 11, 2026

A timeless shortlist of original artworks tailored to your taste and budget.  
Replace placeholders with client details, images, and links.

Client Name

Project / Space

# Client Brief

This page captures the decision-making context and the curatorial direction. Keep it short and clear: the goal is confidence, not complexity.

## Taste & references

- Primary mood: warm, calm, textured / tonal.
- Avoid: highly glossy finishes, overly bright neon palettes.
- References: paste links or add 2–3 thumbnails.

## Constraints

- Budget range and maximum all-in price (incl. shipping).
- Location (shipping), time frame, and framing preference.
- Any must-haves: colour, subject, medium, edition/original.

## Curator's Note

Write 4–6 lines about the rationale: what makes a strong first purchase, how the shortlist balances value, longevity, and emotional resonance. Aim for calm authority.

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# Your Shortlist (4–5 options)

This page helps the client compare quickly. Keep the table light: artist, title, medium, size, price, and a one-line reason.

OPTION	ARTIST / TITLE	DETAILS	PRICE
1	Artist Name — Title (Year) One-line reason it fits.	Medium • Size • Condition Shipping / framing notes	£
2	Artist Name — Title (Year) One-line reason it fits.	Medium • Size • Condition Shipping / framing notes	£
3	Artist Name — Title (Year) One-line reason it fits.	Medium • Size • Condition Shipping / framing notes	£
4	Artist Name — Title (Year) One-line reason it fits.	Medium • Size • Condition Shipping / framing notes	£
5	Artist Name — Title (Year) One-line reason it fits.	Medium • Size • Condition Shipping / framing notes	£

Tip: Keep prices all-in where possible. If shipping varies, note an estimate and confirm before purchase.

Client Name

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# Option 1

Artist Name — Artwork Title (Year)



Place artwork image here

## DETAILS

MEDIUM

e.g., Gouache on paper

SIZE

e.g., 30 x 40 cm (unframed)

CONDITION

e.g., New / Excellent

PRICE

£\_\_\_ (plus shipping if applicable)

SELLER

Artist / Gallery / Platform

LINK

<https://...>

## Why this works

A short, confident explanation: value for money, longevity, how it fits the client's taste, and what makes it special (texture, palette, mark-making).

## Purchase notes

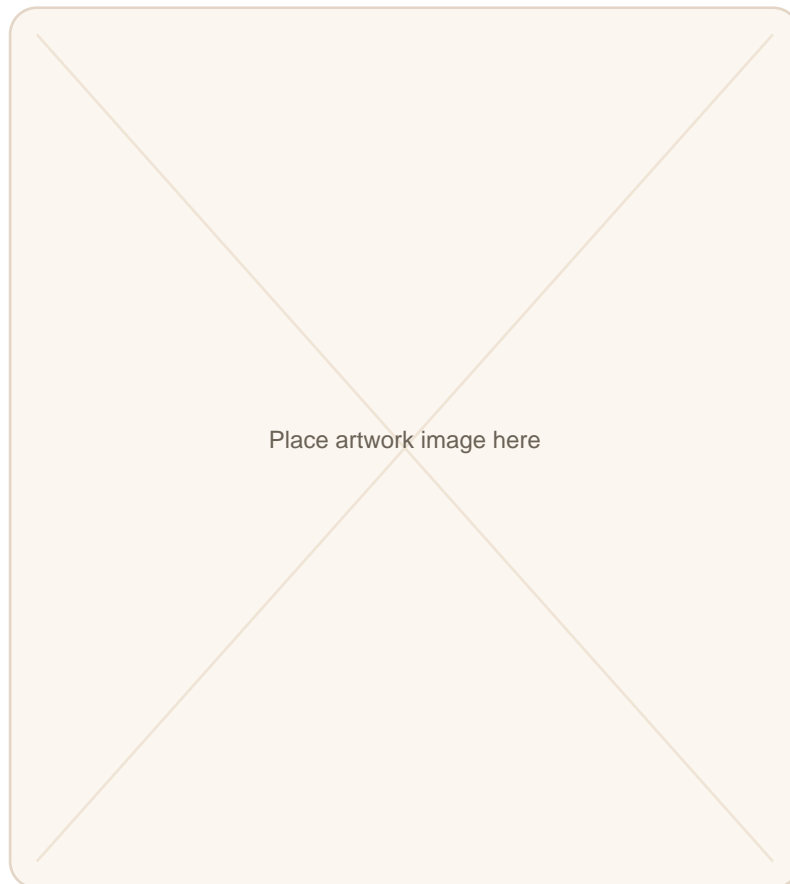
- Confirm availability with the seller; originals can sell quickly.
- If framing is needed, request a recommendation or choose a simple museum mount.
- Keep receipts / certificates for provenance where available.

Client Name

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# Option 2

Artist Name — Artwork Title (Year)



## DETAILS

MEDIUM

e.g., Gouache on paper

SIZE

e.g., 30 x 40 cm (unframed)

CONDITION

e.g., New / Excellent

PRICE

£\_\_\_ (plus shipping if applicable)

SELLER

Artist / Gallery / Platform

LINK

<https://...>

## Why this works

A short, confident explanation: value for money, longevity, how it fits the client's taste, and what makes it special (texture, palette, mark-making).

## Purchase notes

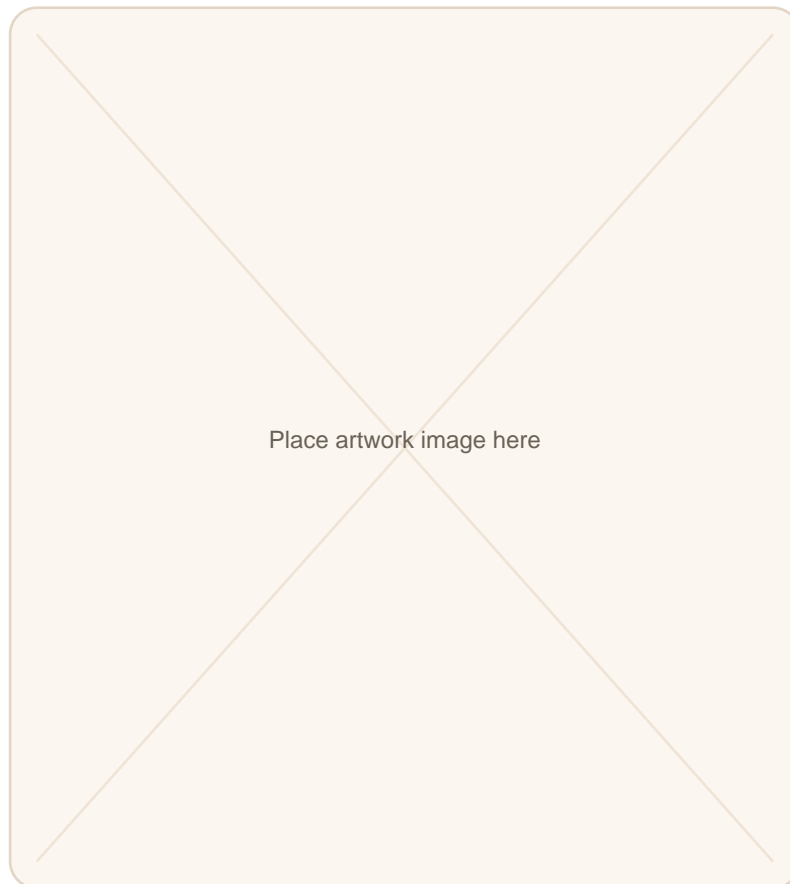
- Confirm availability with the seller; originals can sell quickly.
- If framing is needed, request a recommendation or choose a simple museum mount.
- Keep receipts / certificates for provenance where available.

Client Name

Project / Space

# Option 3

Artist Name — Artwork Title (Year)



## DETAILS

MEDIUM

e.g., Gouache on paper

SIZE

e.g., 30 x 40 cm (unframed)

CONDITION

e.g., New / Excellent

PRICE

£\_\_\_ (plus shipping if applicable)

SELLER

Artist / Gallery / Platform

LINK

<https://...>

## Why this works

A short, confident explanation: value for money, longevity, how it fits the client's taste, and what makes it special (texture, palette, mark-making).

## Purchase notes

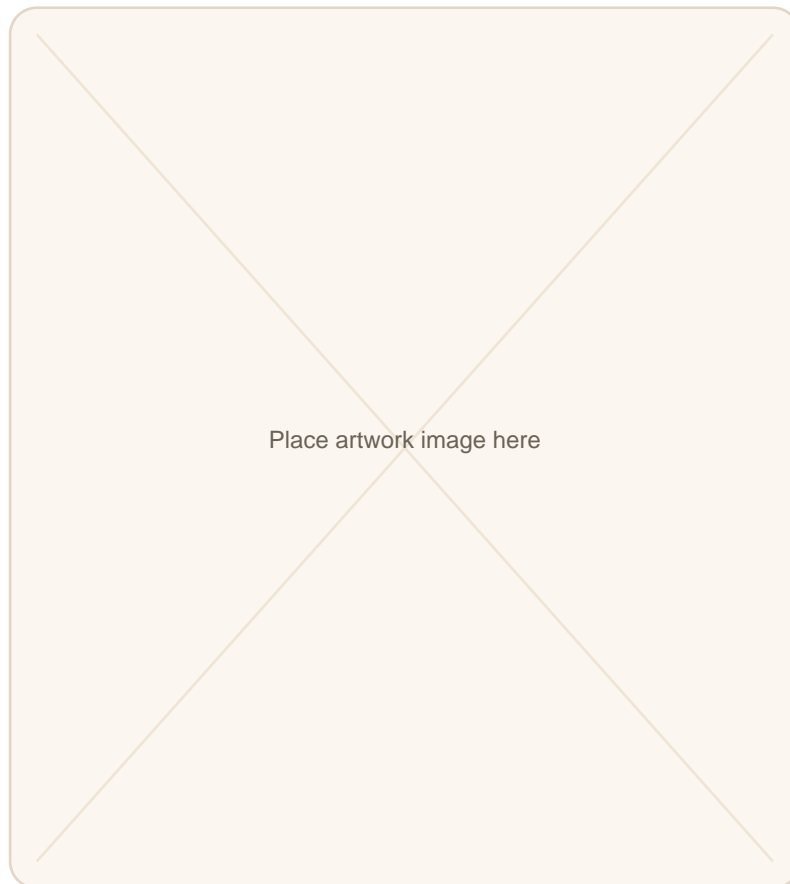
- Confirm availability with the seller; originals can sell quickly.
- If framing is needed, request a recommendation or choose a simple museum mount.
- Keep receipts / certificates for provenance where available.

Client Name

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# Option 4

Artist Name — Artwork Title (Year)



## DETAILS

MEDIUM

e.g., Gouache on paper

SIZE

e.g., 30 x 40 cm (unframed)

CONDITION

e.g., New / Excellent

PRICE

£\_\_\_ (plus shipping if applicable)

SELLER

Artist / Gallery / Platform

LINK

<https://...>

## Why this works

A short, confident explanation: value for money, longevity, how it fits the client's taste, and what makes it special (texture, palette, mark-making).

## Purchase notes

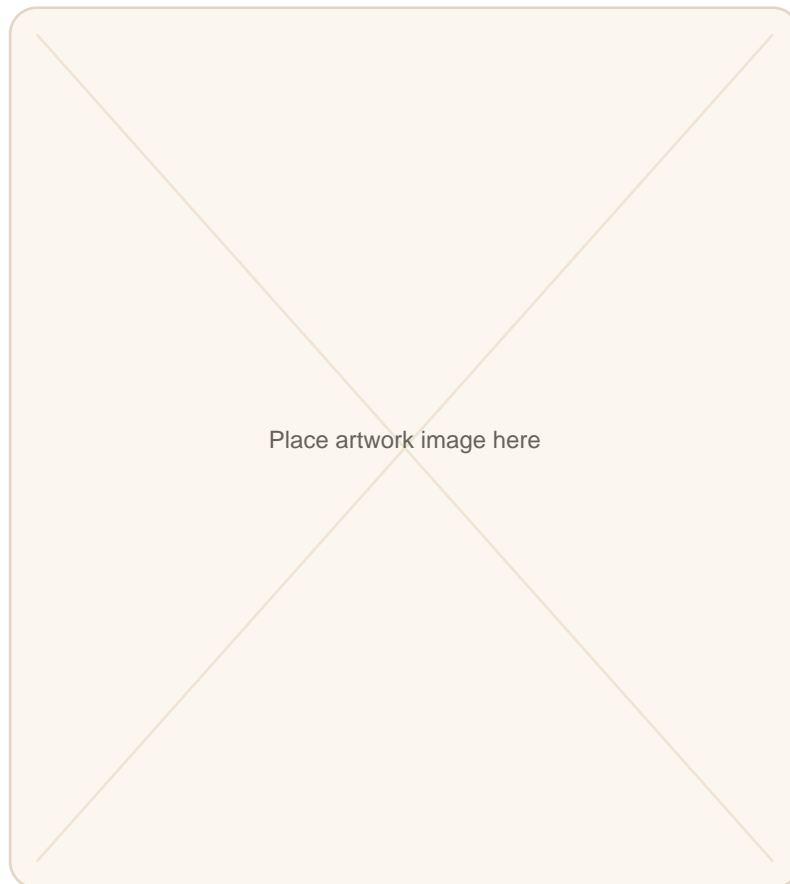
- Confirm availability with the seller; originals can sell quickly.
- If framing is needed, request a recommendation or choose a simple museum mount.
- Keep receipts / certificates for provenance where available.

Client Name

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# Option 5

Artist Name — Artwork Title (Year)



## DETAILS

MEDIUM

e.g., Gouache on paper

SIZE

e.g., 30 x 40 cm (unframed)

CONDITION

e.g., New / Excellent

PRICE

£\_\_\_ (plus shipping if applicable)

SELLER

Artist / Gallery / Platform

LINK

<https://...>

## Why this works

A short, confident explanation: value for money, longevity, how it fits the client's taste, and what makes it special (texture, palette, mark-making).

## Purchase notes

- Confirm availability with the seller; originals can sell quickly.
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## Next Steps

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- Reply with your top 1–2 favourites (or what you liked/disliked).
- If none feel right, we'll use your feedback to deliver one revision (included).
- When you're ready, purchase directly using the links provided. We can help with framing guidance on request.

## Notes & Terms (template)

- StudioFind is an independent curation service and does not sell or hold inventory unless explicitly stated.
- Prices and availability may change; confirm before purchasing.
- Shipping, taxes, and framing are typically paid by the buyer unless otherwise agreed.
- This document is confidential and intended for the recipient only.

### Prepared by

Your Name • StudioFind

hello@yourdomain.com • Instagram @yourhandle